ASLE Publishers Book Exhibit & Program Advertising Form

Name of Publisher: ________________________________________________________________

Address: _______________________________________________________________________

Phone: ______________________ Fax: ________________________________________________

Contact person __________________________ email _________________________________

Names of Attendees (see below): 1. __________________________ 2. _______________________

Additional representatives (see below): ____________________________________________

Table Fees:

____ Full Table fee (includes 2 registrations): $300

____ Additional tables @ $100 each $_________

____ Additional attendees @ $100 each $_________

____ Half Table fee (includes 1 registration): $175

____ Additional attendees @ $100 each $_________

UPDATE: ASLE cannot staff tables for authors or publishers, and prefers that you send a representative. However, in response to several requests, we WILL allow unmanned tables and set up your books at the beginning of the conference and take them down at the end. We cannot ship books back to you, so they will be donated or given away at the end of the conference. Prices for unmanned tables are the same as below due to our increased logistical/administrative costs.

If you cannot attend and would like to display and sell a limited number of titles at a table with a representative present, please contact Mary Lynn Howe (mlh@scholarschoice.com) at The Scholar's Choice (http://www.scholarschoice.com).

Program advertising (see rates next page):

____ Full Pg. _____ ½ Pg. _____ ¼ Pg. $_________

Total enclosed: $_________
**Program Advertising**

We offer advertising space in our 2013 conference program. The program is approximately 40 pages in length, with B/W printing on recycled paper. There will also be an electronic app option for the program this year.

**Size:** 

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (7.5 x 10 inches)</td>
<td>$400</td>
</tr>
<tr>
<td>½ page (7.5 x 5 or 3.75 x 10 inches)</td>
<td>$250</td>
</tr>
<tr>
<td>¼ page (3.75 x 5 inches)</td>
<td>$150</td>
</tr>
</tbody>
</table>

Please provide fully laid-out ads in .jpg or .pdf format.

The deadline to submit advertising copy is April 20, 2013. Files may be emailed to info@asle.org or mailed on a CD to the address below.

**Reservations and Payments**

To reserve a spot in the program or at the publishers’ exhibit, fill out this form and mail or fax to Amy McIntyre at the address below. Please send your payment no later than April 20, 2013, to confirm your space in our exhibit and/or conference program.

Please make checks payable to ASLE and send to:

Amy McIntyre, Managing Director  
ASLE  
P.O. Box 502  
Keene, NH 03431-0502

**Credit Card Payments:**

ASLE accepts MasterCard, Visa, American Express and Discover. Credit card payments may be faxed to: 1-603-357-7411

Card Type (circle one): MasterCard / Visa / AmEx / Discover

Name on card: __________________________________________

Card member signature: _________________________________

Card number: _______________________________ Expires: _____________