



ASLE Publishers Book Exhibit & Program Advertising Form

Name of Publisher: _____

Address: _____

Phone: _____ Fax: _____

Contact person _____ email _____

Names of Attendees (see below): 1. _____ 2. _____

Additional representatives (see below): _____

Table Fees:

_____ Full Table fee (includes 2 registrations):	\$300
_____ Additional tables @ \$100 each	\$ _____
_____ Additional attendees @ \$100 each	\$ _____

_____ Half Table fee (includes 1 registration):	\$175
_____ Additional attendees @ \$100 each	\$ _____

UPDATE: ASLE cannot staff tables for authors or publishers, and prefers that you send a representative. However, in response to several requests, we WILL allow unmanned tables and set up your books at the beginning of the conference and take them down at the end. We cannot ship books back to you, so they will be donated or given away at the end of the conference. Prices for unmanned tables are the same as below due to our increased logistical/administrative costs.

If you cannot attend and would like to display and sell a limited number of titles at a table with a representative present, please contact Mary Lynn Howe (mlh@scholarschoice.com) at The Scholar's Choice (<http://www.scholarschoice.com>).

Program advertising (see rates next page):

_____ Full Pg. _____ ½ Pg. _____ ¼ Pg. \$ _____

Total enclosed: \$ _____

Program Advertising

We offer advertising space in our 2013 conference program. The program is approximately 40 pages in length, with B/W printing on recycled paper. There will also be an electronic app option for the program this year.

Size:	Rate:
Full page (7.5 x 10 inches)	\$400
½ page (7.5 x 5 or 3.75 x 10 inches)	\$250
¼ page (3.75 x 5 inches)	\$150

Please provide fully laid-out ads in .jpg or .pdf format.

The deadline to submit advertising copy is April 20, 2013. Files may be emailed to info@asle.org or mailed on a CD to the address below.

Reservations and Payments

To reserve a spot in the program or at the publishers' exhibit, fill out this form and mail or fax to Amy McIntyre at the address below. **Please send your payment no later than April 20, 2013, to confirm your space in our exhibit and/or conference program.**

Please make checks payable to **ASLE** and send to:

Amy McIntyre, Managing Director
ASLE
P.O. Box 502
Keene, NH 03431-0502

Credit Card Payments:

ASLE accepts MasterCard, Visa, American Express and Discover. Credit card payments may be faxed to: **1-603-357-7411**

Card Type (circle one): MasterCard / Visa / AmEx / Discover

Name on card: _____

Card member signature: _____

Card number: _____ Expires: _____